

2017/18 Season



VICTORIAN SPEEDBOAT CLUB INC.

EPPALOCK GOLD CUP

&

E.C Griffith Cup

▣ Sponsorship Opportunities

Background

- ▣ The **Victorian Speed Boat Club** was formed in **1948**, and has been involved in power boat racing for all of that time
- ▣ The **Victorian Speed Boat Club** conducts power boat race meetings that consist of races of three to four laps over a course of **1.8** to **2.4 kilometres**
- ▣ Over the years the **VSBC** has run nearly all the major trophy races around, including the *World GP Hydroplane Titles*, ***E.C.Griffith Cup***, *AE Baker Trophy* and the ***Marj Watson Trophy***.



"Eppalock Gold Cup" Weekend



Eppalock Gold Cup is a major event that draws local & interstate teams. Posters & banners will be printed & posted on social media & online forums with sponsor logo's along with event details.

- ▣ With some of the most powerful boats in Australia coming to Lake Eppalock for the **2017 Gold Cup** the stakes have never been so high.
- ▣ Last year a field of more than **80 local** & interstate boats competed for this gracious prize, so catering for more than **4000 guests** on the fore shore with **VIP areas** to promote **your** products can be arranged.
- ▣ Along with the **Gold Cup** we will also be hosting a round 1.6 Hydroplane Championships which include the **ASDA Trophy** & the **Col Brown Trophy**.
- ▣ The **Wayne Shield** for the 4.2 Displacement Class. Action is plenty so be quick to secure your package.



Anzac “*Griffith's Cup*” Weekend

- ▣ This year the **VSBC** has also been granted the right to run the **E. C Griffiths Cup**, this is by far the most sought after Trophy in **Australasia** and you can be guaranteed to see the biggest and fastest boats in **Australia** and **New Zealand** battle it out for the Honour of making this trophy theirs for the next twelve months.
- ▣ High exposure at the Eppalock **Gold Cup** can continue into the **Griffith Cup** Event



Event Coverage

- ▣ Typical attendances at these races are between **3,000** to **5,000**
- ▣ The typical spectator generally comes from **Victoria**, however there is also a large attendance from **interstate** & **overseas** competitors that bring with them large support crew and spectators.
- ▣ These events is also followed on line by many **Australian** and **international** boat racing fans via **Facebook**, **Livestream** & other on line forums



Sponsorship Opportunities

GOLD Event and Major Race Sponsor

- Naming rights to event **i.e.** YOUR COMPANY NAME **GOLD CUP**
- 1 only available
- **Your** companies name would get great coverage over the weekend by our **race commentator , video crew & posted on our website**
- Free gate entry to the event and to our **VIP Corporate Area** for 8 nominated persons.
- **Pit Tour** with a race driver at various interval during the day.
- **Major share of on site signage space.**
- **Cost \$2000**



Sponsorship Opportunities

SILVER Sponsor

- ▣ Naming rights to a nominated Class races for the event
- ▣ 8 available
- ▣ Any reverence to your sponsored in commentary, print and on line advertising will include your companies name.
- ▣ Free gate entry and entrance to our **VIP Area** for 6 nominated persons.
- ▣ **Pit Tour** with a race driver at various interval during the day
- ▣ **Relative share of on site signage space.**
- ▣ **Cost \$1000 Per class**



Sponsorship Opportunities

Bronze Sponsor

- ▣ **Naming rights to a** nominated **straight** or **corner** on the racing course for the event
- ▣ 4 available
- ▣ **Any reverence to the parts of the course in commentary, will include your companies name.**
- ▣ Free gate entry and entrance into our **VIP Area** for 2 nominated persons.
- ▣ **Pit Tour** with a race driver at various interval during the day
- ▣ **Cost \$500.**

Proceeds of all sponsorship will be used to assist in running of the event and encourage the highest standard of competitors.



Sponsorship Opportunities

Yearly Sponsor

- ▣ **Naming rights** to a nominated **Straight, Corner** or **Class** on the racing course for our events.
- ▣ **Your** companies name would get great coverage during our events by our **race commentator , video crew & posted on our website.**
- ▣ **Major share of on site signage space.**
- ▣ Free gate entry and entrance into our **VIP Area** for 10 nominated persons.
- ▣ **Pit Tour** with a race driver at various interval during the day
- ▣ **Cost Negotiated.**

Proceeds of all sponsorship will be used to assist in running of the event and encourage the highest standard of competitors.



Contact Information

- ▣ To express your interest in these opportunities please contact
- ▣ **BRONWYN RUMBLE**
b_rumble@netspace.net.au

